



2024 Sponsorships

Northwest Ohio Human Resource Association (NOHRA), representing over 300 Human Resource Professionals throughout Northwest Ohio and Southeast Michigan, is excited to provide sponsorship opportunities to the many wonderful Human Resource related Resource Partners in our area. Listed below is a menu of sponsorships available. Thank you in advance for your support!

	Amount
<input type="checkbox"/> KEY SPONSORSHIP (NEW FEATURES!)	\$ 1,300.00
<p>A Key Sponsorship is a year-long partnership between your business and NOHRA. By providing your on-going support to our organization, we offer you excellent business exposure. Key Sponsors will be given first priority on available ad-space for the membership directory and website. As a Key Sponsor you will receive:</p> <ul style="list-style-type: none"> ● Acknowledgement as a Key Sponsor with logo at all NOHRA General Membership meetings, on NOHRA's website, and on all NOHRA email communications to members. ● Acknowledgement as General Membership Meeting Sponsor for one (1) business meeting. Your logo will ● Acknowledgement as Food Sponsor at one (1) business meeting. This includes recognition in the meeting announcements sent to all members and recognition at the meeting, with signage on food tables. Two company representatives may attend the selected meeting at no charge. ● Featured in NOHRA Key Sponsor Spotlight on all of NOHRA's social media, posted prior to General Membership Meeting that is sponsored. Sponsor will work with NOHRA Communications Chair to develop posting with applicable materials and/or 1-2 minute video. ● Receive invitation to additional sponsorship opportunities that become available, prior to other organizations. ● Receive invitation to become Key Sponsor again the following year, prior to other organizations. ● ** Please provide two giveaways valued at \$25 each for the general meeting to be raffled off to members, benefitting NOHRA's scholarship program. 	
<input type="checkbox"/> GENERAL MEMBERSHIP MEETING SPONSOR	\$ 400.00
<p>A General Meeting Sponsorship is a one-time commitment between your business and NOHRA. As a General Meeting Sponsor, you will receive:</p> <ul style="list-style-type: none"> ● Acknowledgement as General Membership Meeting Sponsor for one (1) business meeting. Your logo will be in all meeting announcements and social media posts sent to all members, and on the meeting registration page on our website. Also includes: Recognition at the meeting, vendor table set up in meeting room, opportunity to distribute materials on all meeting tables, and speak for 2-5 minutes about your business at your sponsored meeting. Two company representatives may attend the selected meeting at no charge. ● ** Please provide two giveaways valued at \$25 each for the general meeting to be raffled off to members, benefitting NOHRA's scholarship program. 	
<input type="checkbox"/> Sponsor two (2) General Member Meetings and save! (\$300 each meeting)	\$ 600.00
<input type="checkbox"/> Sponsor three (3) General Member Meetings and save even more! (\$250 each meeting)	\$ 750.00

FOOD SPONSOR \$ 250.00

A Food Sponsorship is a one-time commitment between your business and NOHRA. As a Food Sponsor, you will receive:

- Your logo will be in all meeting announcements and social media posts sent to all members, and on the meeting registration page on our website.
- Acknowledgement as the Food Sponsor at the selected business meetings, with signage on food tables. One company representative may attend the selected meeting at no charge.

Sponsor two (2) Meetings as Food Sponsor and save! \$ 400.00

Sponsor three (3) Meetings as Food Sponsor and save even more! \$ 600.00

INCLUSION CONFERENCE - APRIL 10, 2024 VARIES

Inclusion Conference Sponsorship packages available from \$200-\$2,000. Information on packages and to register for this sponsorship is forthcoming.

HR SUMMIT - MAY 16, 2024 - 7:30-Noon (NEW OPPORTUNITY!) OPTIONS
BELOW

The HR Summit is a half day event where HR colleagues can come together for a workshop to network, share best practices, and learn from each other on topics such as recruitment, benefits, onboarding, employee engagement, succession planning, etc. Throughout the workshop, members gather in small groups and share our HR-leading practices. Approximately 75 attendees. HR Summit Sponsorship options:

Event Sponsor: Your logo will be in all HR Summit announcements and social media posts sent to all members, on the event registration page on our website, and included on meeting handouts. Also includes: Recognition at the event, vendor table set up in meeting room, opportunity to distribute materials on all meeting tables, and speak for 2-3 minutes about your business at the HR Summit. Two company representatives may attend the event at no charge. \$ 500.00

Food Sponsor: Your logo will be in all HR Summit announcements and social media posts sent to all members, and on the event registration page on our website. Acknowledgement as the Food Sponsor at the event, with signage on breakfast tables. One company representative may attend the selected meeting at no charge. \$ 300.00

Become an Event AND Food Sponsor for the HR Summit and save! \$ 650.00

GOLF OUTING - AUGUST 2024 VARIES

Golf Outing Sponsorship packages will be available. Information on packages and to register for this sponsorship is forthcoming as the event gets closer.

NOHRA SCHOLARSHIP FUND (NEW!)

OPTIONS

NOHRA is committed to the success of the local HR community. NOHRA provides (2) Roger Elrod Education Award scholarships to deserving students studying HR in our area each year. Additionally, NOHRA will be sponsoring 2 NOHRA members to take their Society for Human Resource Management (SHRM) certification exams this year.

BELOW

Presenting sponsor of student scholarships. Recognition and logo displayed on all promotion materials related to scholarships (social media posts, NOHRA website, meeting materials, etc.). \$ 500.00

Presenting sponsor of SHRM certification exams. Recognition and logo displayed on all promotion materials related to scholarships (social media posts, NOHRA website, meeting materials, etc.). \$ 500.00

ADVERTISE ON NOHRA'S WEBSITE! (NEW!)

\$ 300.00

NOHRA's website, www.toledoshrm.org, offers its members and the general public information about our organization. Our members visit this site on a regular basis to register for all meetings, conferences, and events, receive updated news, and view job postings. Gain exposure for your business by displaying a banner ad on the website for one quarter (3 months). As a Website Sponsor, you will receive:

- A banner that displays on the Home page of NOHRA for the entire quarter, with a clickable link to your website.
- Email sent to membership recognizing the organization at beginning of the quarter, directing them to the banner on our website.

Sponsor two (2) Quarters and save! \$ 500.00

Sponsor the entire year and save even more! \$ 900.00

RESOURCE PARTNERS REGISTRATION FORM

Contact Information:

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Telephone: _____
Fax: _____
E-mail: _____

Billing Information: (Make check payable to NOHRA & mail to P.O. Box 748 Maumee, OH 43537)

Credit Card #: _____
Expiration: _____
Name on Card _____
Street Address: _____
City/State/Zip: _____
Telephone: _____
E-mail: _____

Special Instructions:

If selecting a package/multiple sponsorships, please provide any additional information necessary to process your order (e.g., multiple months: identify which months).

Pre-paid sponsorships:

- I have already paid for one of the noted sponsorships. Please adjust my balance due accordingly. Amount paid: _____

Thank you for your support of Northwest Ohio Human Resource Association! Please feel free to contact the RP Chair if you have any questions:

Michelle Willard
(419) 259-2709
Michelle.Willard@Hylant.com