



Dear Human Resource Partner:

The 24th annual Toledo Human Resource Associations' Conference (THRAC) will be held Thursday, **November 6th, 2025** at the Hilton Garden Inn, Levis Commons, in Perrysburg, Ohio. The Pre-Conference will be held on Wednesday, **November 5th, 2025** at The Hilton Garden Inn, Levis Commons, in Perrysburg, Ohio.

We invite you to take a moment and explore our sponsorship opportunities - we're confident you'll find the perfect fit for your organization. Many of our sponsorships sell out months before the conference, so don't wait! Secure your spot among the diverse sponsorship options available to our valued partners in Human Resources.

November 5th

Pre-Conference & Happy Hour Sponsorship \$2,500

November 6th

Platinum Sponsorship \$5,000

Keynote Sponsorship \$2,800

Premium Sponsorship \$1,500

General Sponsorship \$1,000

Exhibit Space \$850

Past vendors have shared that this conference is an outstanding opportunity to showcase their organization to key decision-makers in Northwest Ohio and Southeast Michigan. We couldn't agree more! That's why we offer a variety of impactful ways to increase your visibility.

We hope you consider the 24th annual THRAC conference as an integral part of your 2025 marketing activities. Thank you in advance for your support of the Human Resources Industry and our annual conference. If you have any questions, please don't hesitate to contact someone from the committee using the contact information below. We look forward to seeing you in November 2025!

Sincerely,

Allison Bradley (abradley@buckeyebroadband.com)
THRAC Resource Partner Chair

Jammie Cassoni (Jammie.Cassoni@workspring.org)
THRAC Resource Partner Co-Chair

Chris Goeckerman (cgoeckerman@corpintel.com)
THRAC Resource Partner Co-Chair

Heather Mallette (heather@envelopemart.com)
THRAC Resource Partner Co-Chair

Russ Wozniak (russ.wozniak@workspring.org)
THRAC Resource Partner Co-Chair

2025 THRAC Sponsorship Packages:

- | | |
|---|----------------|
| PRE-CONFERENCE & HAPPY HOUR- NOVEMBER 5TH <i>(Only One Available)</i> | \$2,500 |
| <ul style="list-style-type: none">• Booth Space at Pre-Conference on November 6th• Provide a five-minute commercial to all attendees• Three free months of advertising on the NOHRA website• Full Color/Full Page Advertisement near the front of the Conference Program Guide• Company logo on all Conference Signage• Opportunity to place Table Tents, Fliers, etc., on the conference tables• Two complimentary• Recognition in the Conference Program Guide (Logo and 50-word script)• Pre-Conference & Happy Hour- Opportunity to network with conference attendee's one-on-one; attendees offered drink ticket and light snacks | |
| PLATINUM SPONSORSHIP <i>(Only Two Available)</i> | \$5,000 |
| <ul style="list-style-type: none">• Superior Booth Space with special signage• Six free months of advertising on the NOHRA website• Full Color/Full Page Advertisement near the front of the Conference Program Guide• Opportunity to sponsor a general session• Company logo on all Conference Signage• Opportunity to place Table Tents, Fliers, etc., on the conference tables• Four complimentary registrations and lunches for your organization• Opportunity to provide a written commercial that will be presented by THRAC Committee member• Recognition in the Conference Program Guide (Logo and 50-word script) | |
| KEYNOTE SPONSORSHIP <i>(Only Four Available)</i> | \$2,800 |
| <ul style="list-style-type: none">• Superior Booth Space with special signage• Three free months of advertising on the NOHRA website• Full Color/Full Page Advertisement near the front of the Conference Program Guide• Opportunity to sponsor a general session• Company logo on all Conference Signage• Opportunity to place Table Tents, Fliers, etc., on the conference tables• Three complimentary registrations and lunches for your organization• Opportunity to provide a written commercial that will be presented by THRAC Committee member• Recognition in the Conference Program Guide (Logo and 50-word script) | |
| PREMIUM SPONSORSHIP | \$1,500 |
| <ul style="list-style-type: none">• Premium Booth Space with special signage• One free month of advertising on the NOHRA website• Full Color, Full Page Advertisement near the front of the Conference Program Guide• Sponsorship of your choice of a concurrent session <i>(first come, first served)</i>• Company logo on all Conference Signage• Two complimentary registrations and lunches for your organization• Recognition in the Conference Program Guide (Logo and 50-word script) | |

GENERAL SPONSORSHIP**\$1000**

- Prime Booth Space
- Full Color, Half page Advertisement in the Conference Program Guide
- Two lunch tickets for the General Lunch Session
- Recognition in the Conference Program Guide (Logo and 50-word script)

EXHIBITOR SPACE**\$850**

- Assigned on a first come, first served basis once sponsor booths have been assigned.
- Booth Space – 6' table and one chair
- One lunch ticket for the General Lunch Session
- Recognition in the Conference Program Guide (Logo and 50-word script)

Additional Sponsorship Opportunities

- Breakfast Sponsor (*only one available*) **\$250**
- Lunch Sponsor (*only one available*) **\$500**
- Conference Bag Stuffers **\$100**
- Lanyards **\$250 + Cost of Lanyards**
- Conference Bags (*THRAC logo included on bags*) **\$500 + Cost of Bags**

RESOURCE PARTNER APPLICATION/AGREEMENT
(REGISTRATIONS AFTER OCTOBER 1ST MAY NOT BE CONSIDERED)

We hereby apply for exhibit space at the THRAC to be held **November 6th, 2025** at The Hilton Garden Inn, Levis Commons, in Perrysburg, Ohio. We agree to enclose payment or pay via credit card through the payment portal for our booth when submitting this application. We agree to comply with the regulations, instructions, and conditions of the contract, as described, as well as hotel policies and regulations.

We understand the following:

1. The dimensions of each booth will be 6' as assigned by the Resource Partner committee.
2. Booths will be assigned in order once payment is received. Sponsors booth space will be assigned first, then exhibitors.
3. Cancellation of any booth reservation must be received in writing no later than September 1, 2025, to be eligible for a 50% refund of the reservation fee.
4. All fees for Sponsorships and exhibit space need to be included with the submission of this application form. Applications will not be accepted without payment.
5. No TVs are permitted.
6. The THRAC committee reserves the right to restrict the numbers of sponsorships with same or similar type industries and are subject to approval.
7. Space is assigned based on registration date.
8. Extra lunches are available. Please see online registration for cost.
9. Registration fees are not included except for the Keynote and Premium level sponsorship.
10. Further information will be emailed to all confirmed exhibitors/sponsors.

You will be required to upload a 50-word description of the business and your company logo to be included in an electronic conference program guide. The upload link will be in your receipt from the THRAC conference at time of application submission. The conference committee reserves the right to edit organizational descriptions based on space availability.

Registration & Credit Card Payment Process

Go To the NOHRA website at toledoshrm.org and navigate to the Events section. Select, “Register for meeting & events option” located at the bottom of the drop-down menu. Hover over the “Sponsorships” option, at the top right of the page, and select “2025 THRAC Sponsorship”. This will display all available sponsorship levels for THRAC 2025. You may also use the QR Code below:



Choose the level of sponsorship you would like to provide and add it to your cart. Next, you will be prompted to enter the names of attendees and their lunch choices. Once you have entered this information, you can proceed to make your payment.

If you need an invoice, please input “**NOHRAPAYBYINVOICE**” in the promotional code area. Invoices must be paid within 30 days of completing the online sponsorship form.

Please make checks payable to:

NOHRA

Attn: Anita Santus- THRAC

P.O. Box 748 Maumee, OH 43537

After making your payment, you will receive a receipt. If your sponsorship level requires additional information, there will be a link in the email of your receipt where you can upload the necessary information for your sponsorship level.

Thank you for your interest in sponsoring THRAC 2025!

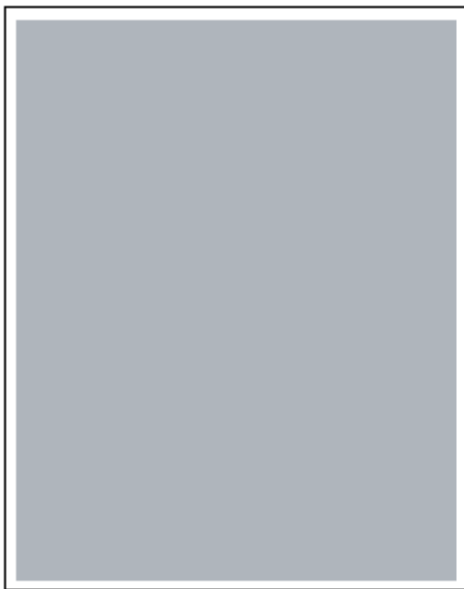
2025 THRAC Advertising Specifications

Formats

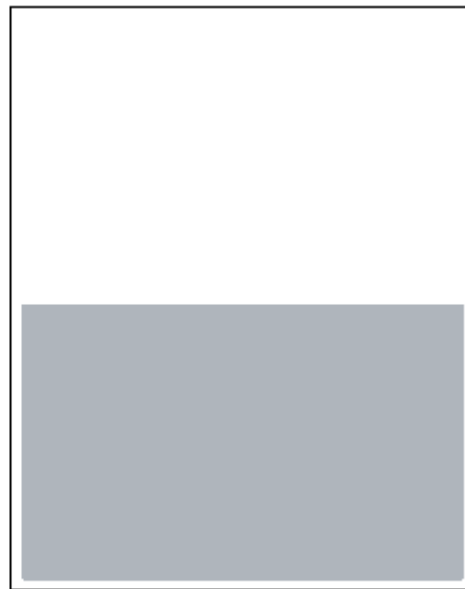
The following formats are accepted for electronic files:

- PDF created using “press” specifications. Please embed all fonts.
- JPG at least 300 dpi
- Photoshop EPS at least 300 dpi
- Vector EPS with all text converted to paths/outlines.

The preferred format is Adobe PDF.



Full page size
7.5" w x 9.5" h



Half page size
7.5" w x 4.5" h