



Matthew Kutz is a brilliant student of leadership and management and knows what works effectively in these arenas. Brilliant!

**-Marshall Goldsmith**

Thinkers50 Award Winner (Harvard Business Review) for Most-Influential Leadership Thinker in the World

[www.matthewkutz.com](http://www.matthewkutz.com)

I help individuals and organizations discover skills that produce flexibility, change, and resilience... and think in ways to help them handle ambiguity, volatility, and change!

## Matthew R. Kutz, Ph.D.



Award-winning Author



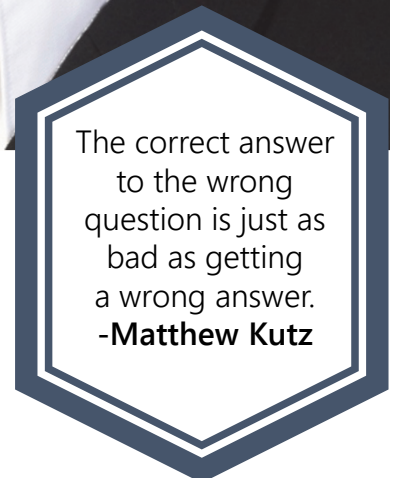
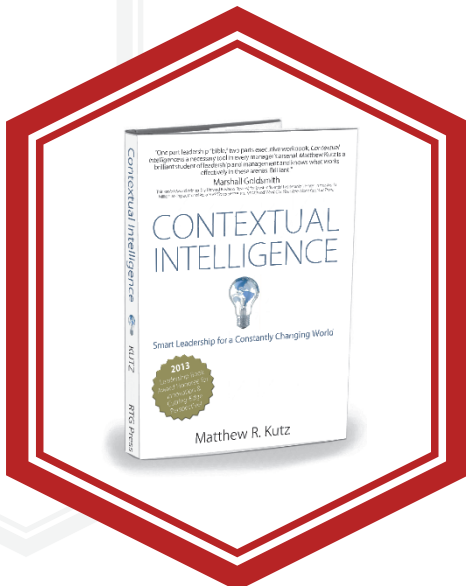
Leadership Coach



Organizational Consultant



Engaging Speaker



- Entrepreneur
- Award-winning faculty member
- Ph.D. in Global Leadership
- Fulbright Scholar

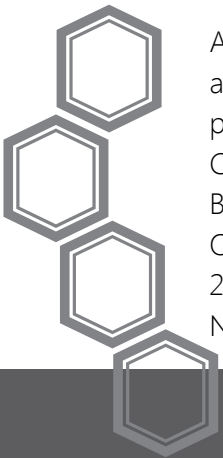


## Who is Matt Kutz?

**Matthew R. Kutz** (Ph.D. in Global Leadership) is a Fulbright Scholar, award-winning professor, award-winning author, and entrepreneur. He is passionate about helping others achieve high-level leadership and outstanding organizational performance. Matt's desire is to help equip people to lead well in whatever context they are called. He is an Associate Professor in the College of Education and Human Development at Bowling Green State University. His teaching, research, and leadership development interests are in reaching the highest levels of organizational performance and facilitating all facets of leadership and change initiatives. Matt has been the recipient of several honors including faculty award for outstanding research and scholarship, teaching, faculty service and service-learning, outstanding alumni, and multiple Who's Who. His most recent book, *Contextual Intelligence: Smart Leadership in a Constantly Changing World* was honored for Innovation and Cutting-Edge Perspective in 2013 by the Leadership Book Awards. He is also the author of a widely used textbook within allied healthcare education on the integration of leadership and management. In addition to his books he has published several textbook chapters and dozens of scholarly manuscripts in multiple academic and professional journals.

Matt is the creator of the *Contextual Intelligence Profile™* and founder of [www.ciprofile.com](http://www.ciprofile.com) and is very active in leadership consulting and corporate leadership development with clients from multinational, Fortune 500, NGO's, and grassroots organizations including: ProMedica Health Systems, Procter & Gamble, Marathon Petroleum Company, Airtel Ltd, and World Relief. Matt is a Fulbright Scholar with the United States Department of State Bureau of Educational and Cultural Affairs and has worked and lectured in a dozen different countries and universities around the world. Matt earned his B.A. from Anderson University, two graduate degrees (M.S. & M.Ed.) from the University of Toledo, and his Ph.D. in Global Leadership with a specialization in Organizational and Corporate Management from Lynn University in Boca Raton, FL. He is a charter member of the Ethics and Professional Standards Committee for a national accrediting agency in the USA as well as founding Editor-in-Chief and Senior Associate Editor for two academic peer-reviewed journals.

An expert in human performance, Matt leverages his experience with elite athletes to bring practical and real insight to leadership development. Matt has spent two decades working with athletes and top performers around the globe, including: Olympic athletes at the United States Olympic Training Center in Colorado Springs, head athletic trainer with USA Track & Field's international competitions in Balneário Camboriú, Brazil and Seoul, South Korea, and served as a consultant to the Honduran Olympic Committee and Rwandan National Olympic and Sport Committee. Matt is married for over 21 years to his best friend and love of his life Angie (Dunn); together they have two sons and live in Northwest, Ohio.





# A Little About Matt's Award-Winning Book



Matt Kutz takes 'leadership skills' to a whole new level as he challenges, inspires and equips readers with his innovative approach to leadership. Learn to leverage constantly changing environments and effectively navigate and influence our complex, multi-dimensional world.

**-HG Strickland**, CEO | President, ConX2Share, Inc.

After I was introduced to Matt Kutz's Contextual Intelligence model I became a devout practitioner. I have found that CI's methodology of utilizing hindsight, insight, and foresight contributes to the development of our team's core competencies.

**-John Martin** President, Telesystem, Inc.



## Contextual Intelligence: Smart Leadership in a Constantly Changing World

is a 2013 Leadership Book Award Honoree for Innovation and Cutting-Edge Perspective. If you want to gain a global leadership advantage by developing the skills and type of thinking that can foster a wider perspective and contextual awareness than this book can help.

In this book Dr. Kutz describes how to embrace complexity, leverage synchronicity, and exploit tacit knowledge; each an essential skill for leadership in a global context. He introduces the 3D Thinking model, which highlights the value of simultaneously using Insight, Hindsight, and Foresight to make better decisions. Rooted in 12 explicit behaviors Dr. Kutz describes how Contextual Intelligence can help anyone learn to lead better, especially in times of change and uncertainty.



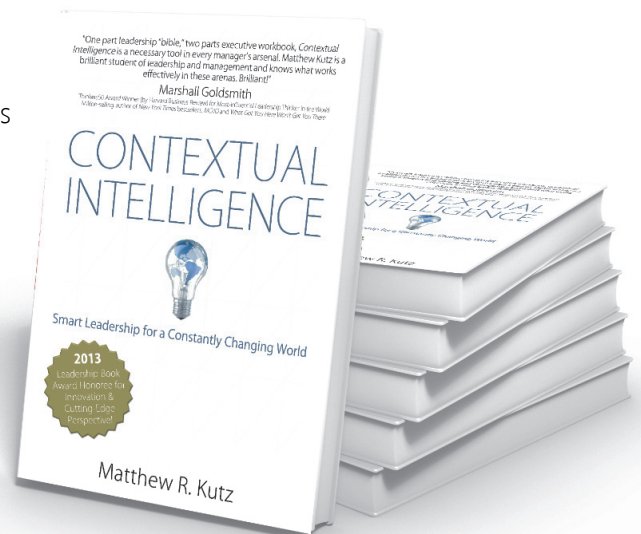
One part leadership "bible," two parts executive workbook, Contextual Intelligence is a necessary tool in every manager's arsenal.

**-Marshall Goldsmith**

Million-selling author of *New York Times* bestsellers, *MOJO* and *What Got You Here Won't Get You There*



Available at  
online  
booksellers





Matt is an amazing speaker, writer and thought leader, and his program on contextual intelligence and 3D Thinking - worth the time in reaching your potential.

**-Dr. Debra Ball**

Vice President of Learning Excellence, ProMedica Health Systems



To find out more about what Contextual Intelligence is watch this TEDx talk given by Dr. Kutz (runtime 15.12)

# My Speaking Topics and Themes

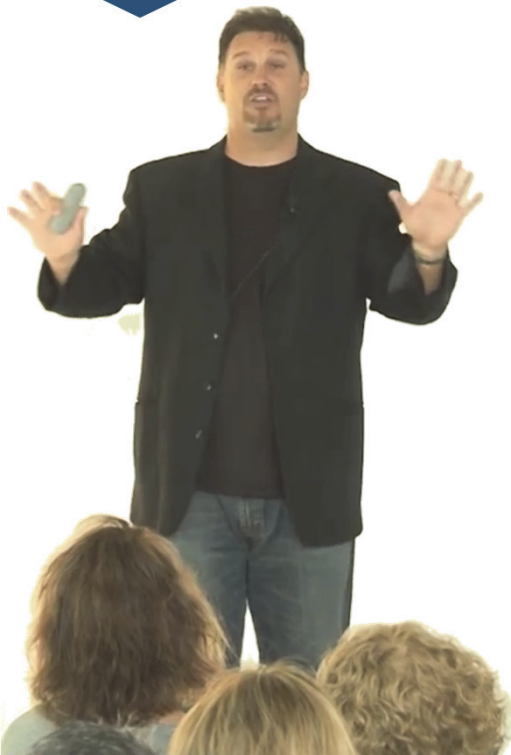
**Mastering the Meaning of Chaos**  
Explains how complexity and chaos can be used to gain momentum and creativity for contextually intelligent leaders. Includes an overview of Contextual Intelligence Model™

**360° Thinking**  
Learn how to achieve clarity in the midst of uncertainty and complexity by controlling your imagination and tuning-in (instead of tuning-out) to what is going on around you.

**Cutting-Edge!**  
Matt's programs range from keynote presentations and half-day sessions to full-day workshops and weekend retreats. Matt's presentation style is professional, but relaxed and they are extremely informative and thought provoking. A typical session will include interactive activities to engage the mind and body!

**The Mind of a Leader**  
Introduces concepts of leadership as distinct from management. Asks and answers common leadership questions and outlines the evolution of leadership thinking.

**Meaning in the Midst of Ambiguity**  
Explains the scientific phenomenon of "phase transition" in easy to understand terms and draws parallels to how we live and thrive in ambiguity. Participants learn why ambiguity fosters creativity.



[more topics and themes continued on next page]

more  
topics and  
themes

### Intentional Leadership: Getting People To Follow You

Explains why leadership development is important for you and society and gives practical insight into how to become a better leader.

### Tactical Efficiency: Demonstrating Strategic Intention

Delineates strategic intent from strategic planning. Outlines how developing strategic intent can disrupt the status quo and reduce the frustration of uncertainty and volatility.

### Currency of Influence

Examines the nature of influence and discusses how to create, develop, and sustain it in multiple situations and with different people.

### Contextonomics

(pronounced kãntekst-o-nã-mik)  
Explores the aspects of stewarding and managing the "currency" that different people in different places use. Describes how to use that currency to gain influence.

### Leveraging Synchronicity

Learn how you can use experiences that appear to be unrelated and irrelevant to enhance your ability to influence others and contribute immediately in new or novel situations. Offers solutions for "siloeing."

### Custom Programming!

Matt has studied leadership in-depth for over 20 years. As an innovator in the concept of contextual intelligence, Matt will work with you to design a fun, informative, and interactive workshop to satisfy the needs of your organization! Let's work together to create better leaders!

## Fee structure

### Full-day rates

[Prices vary by location and size, but a typical full-day workshop ranges from \$5000-\$7500. Depending on # of participants discounted books can be purchased]

### Keynotes and Half-day Rates

[Keynotes \$3000 for 45-90 minutes; half day workshops vary by # of attendees, preps, and # of assessments ]

### Travel expenses

[Hotel accommodations at 4-5 star hotel are required typically I arrive the night before and stay one day after event. Transportation to/from hotel and venue is expected. For organizations 200+ miles outside of greater Detroit a flight is necessary, a business class or equivalent airfare should be budgeted. If paying mileage it is reimbursed at \$0.53 per mile]

### Nonprofit rates available

[Special rates and accommodations for non-profit organizations can be negotiated]

[To discuss your program details and for specific pricing call 830.481.7915]

# OVERVIEW OF CONTEXTUAL INTELLIGENCE WORKSHOP

This is my most popular workshop and is based on my award-winning book! This workshop is approximately 9 hours (1.5 days) and is divided into five sessions and can be offered in less time or as a keynote.

- 1 What is Contextual Intelligence?
- 2 Using the Contextual Intelligence Profile™
- 3 What is 3D Thinking?
- 4 Overcoming Obstacles to CI
- 5 Action Steps to Implement CI



Contextual Intelligence Profile™ is an instrument created to measure Contextual Intelligence in companies and people. It assesses 12 CI behaviors and organizes those behaviors into each of the 3D Thinking categories (Hindsight, Insight, & Foresight).

Participants in my sessions usually experience these and other outcomes



The best decision you can make will only be as good as the best option you are considering.  
-Matthew Kutz



# Former Clients Global | Multinational Companies



Global agricultural  
company



Global  
humanitarian relief  
organization



3<sup>rd</sup> largest telecom  
company in the  
world



Fortune 25 global  
consumer goods  
company



Regional healthcare  
provider with  
17,000 employees  
and 13 hospitals



Fortune 500 petroleum  
refining, marketing, and  
transportation company



Mobile app for all  
digital communications





## Connecting with Matt...



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## A personal note

People are your organizations greatest asset; and leadership is an individual's greatest asset! I can help your organization improve its success (however you measure it) by helping you equip your people to lead well! Here are a few reasons why I believe I can help you and the people in your organization become better leaders...

- ◆ **Experience!** I have worked with 1000's of individuals around the world and with small local businesses and mega multinational corporations.
- ◆ **Engagement!** I can connect with a large range of audiences from experienced senior executives to novices.
- ◆ **Critical Thinking!** I use real life anecdotes that connect people's experiences to leadership ideas.
- ◆ **Authenticity!** I don't offer canned speeches I develop and deliver my own material. While I have a consistent theme each workshop and presentation are tailored to your needs.
- ◆ **Connection!** I don't lecture (although I can). I give interactive, thought provoking insights based on real life experience and the best available evidence.
- ◆ **Passion!** I have a day job that I love (tenured professor)! I want to help you succeed because I love the process of leadership development.

I look forward to meeting you!