



Dear Human Resource Partner:

The 25th Annual Toledo Human Resource Associations' Conference (THRAC) will be held Thursday, **November 5th, 2026** at the Hilton Garden Inn, Levis Commons, in Perrysburg, Ohio. The Pre-Conference will be held on Wednesday, **November 4th, 2026**, at the same location.

We invite you to explore our 2026 sponsorship opportunities and partner with one of the region's premier professional development events for Human Resource leaders. THRAC consistently attracts key decision-makers from Northwest Ohio and surrounding areas, providing sponsors with exceptional visibility and meaningful engagement.

Many of our sponsorships sell out months before the conference, so we encourage you to secure your spot early. We are confident you'll find an option that aligns with your organization's marketing and outreach goals.

2026 Sponsorship Levels

- **Platinum Sponsorship** \$2,800
- **Premium Sponsorship** \$1,500
- **General Sponsorship** \$1,000
- **Exhibit Space** \$850
- ***New for 2026* Photo Booth Sponsor** \$800

Past sponsors and exhibitors consistently share that THRAC is an outstanding opportunity to showcase their organization, products, and services to key decision-makers throughout the region.

We hope you consider participating in the 25th Annual THRAC conference as a key component of 2026 marketing strategy. Thank you in advance for your support of the Human Resources profession and our annual conference.

If you have any questions, please contact a member of the Resource Partner committee using the contact information below. We look forward to seeing you in November 2026!

Sincerely,

Allison Bradley (abradley@buckeyebroadband.com)
THRAC Resource Partner Chair

Jammie Cassoni (Jammie.Cassoni@workspring.org)
THRAC Resource Partner Co-Chair

Kelsey Sager (ksager@usainsulation.net)
THRAC Resource Partner Co-Chair

Alex Taylor (AMTaylor@trusttelesystem.com)
THRAC Resource Partner Co-Chair

2026 THRAC Sponsorship Packages:

PLATINUM SPONSORSHIP <i>(Only Two Available)</i>	\$2,800
<ul style="list-style-type: none">• Premium booth space with special signage• Six free months of advertising on the NOHRA website• Full-page, color advertisement near the front of the digital Conference Program Guide (Logo and 50-word script)• Opportunity to sponsor a general session <i>(first come, first served)</i>• Company logo on all conference signage• Opportunity to place table tents, flyers, and promotional materials on the conference tables• Four complimentary registrations and lunches for your organization• Written 30 second commercial presented by a THRAC committee member or company representative at introduction of the general session being sponsored.	

PREMIUM SPONSORSHIP	\$1,500
<ul style="list-style-type: none">• Premium booth space with special signage• One free month of advertising on the NOHRA website• Half-page, color advertisement in the digital Conference Program Guide (Logo and 25-word script)• Company logo on all conference signage• Sponsorship of your choice of a concurrent session <i>(first come, first served)</i>• Two complimentary registrations and lunch for your organization	

GENERAL SPONSORSHIP	\$1000
<ul style="list-style-type: none">• Prime Booth Space• Quarter-page, color advertisement in the digital Conference Program Guide (Logo and 25-word script)• Two complimentary registrations and lunches for your organization	

EXHIBITOR SPACE	\$850
<ul style="list-style-type: none">• Booth space – 6’ table and one chair <i>(assigned first come, first served - once sponsor booths have been assigned)</i>• Logo included in the digital Conference Program Guide• One complimentary registration and lunch for your organization	

Additional Sponsorship Opportunities

<ul style="list-style-type: none">• Breakfast Sponsor <i>(only one available)</i>	\$500
<ul style="list-style-type: none"><ul style="list-style-type: none">○ Recognition in the digital Conference Program Guide○ Logo included on conference slideshow○ Table signage	
<ul style="list-style-type: none">• Lunch Sponsor <i>(only one available)</i>	\$500
<ul style="list-style-type: none"><ul style="list-style-type: none">○ Recognition in the digital Conference Program Guide○ Logo included on conference slideshow○ Introduction by THRAC Member at the start of lunch	
<ul style="list-style-type: none">• Photo Booth <i>(New for 2026 – only one available)</i>	\$800
<ul style="list-style-type: none"><ul style="list-style-type: none">○ Company Logo included on all signage in Photo Booth area○ Option to include custom photo props or branded frames	

- Recognition in the conference slideshow and day-of announcements.
- Promotion on NOHRA/Worksping social media
- Designated branded hashtags promoted throughout conference

- Conference Bag Stuffers

\$100

- Company flyer/swag item to be included in conference bags
- Due 2 weeks before conference

- Conference Bags (*THRAC logo included on bags*)

Cost of Bags

- Company logo included on conference bags distributed to attendees
- Bags must be purchased 3 weeks prior to conference

RESOURCE PARTNER APPLICATION/AGREEMENT
(REGISTRATIONS AFTER OCTOBER 1ST MAY NOT BE CONSIDERED)

We hereby apply for exhibit space at the THRAC to be held **November 5th, 2026** at The Hilton Garden Inn, Levis Commons, in Perrysburg, Ohio. We understand and agree that submission of this application does not guarantee reservation of exhibit space or sponsorship. This application will not be considered complete and no space will be reserved until full payment is received via enclosed payment or credit card submission through payment portal. We agree to comply with the regulations, instructions, and conditions of the contract, as described, as well as hotel policies and regulations. **ALL PAYMENTS MUST BE RECEIVED NO LATER THAN 10/22/2026 OR SPONSORSHIP(S) WILL BE FORFEITED.**

We understand the following:

1. The dimensions of each booth will be 6' as assigned by the Resource Partner committee.
2. Booths assignments, sponsorship confirmations, and all other offerings designated as "first come, first served" (including limited sponsorship opportunities) will be based strictly on the date payment is received, not the date the application is submitted.
3. Cancellation of any booth reservation must be received in writing no later than September 1, 2025, to be eligible for a 50% refund of the reservation fee.
4. All fees for Sponsorships and exhibit space need to be included with the submission of this application form. Applications will not be accepted without payment.
5. No TVs are permitted.
6. No large banners (including, retractable or pull-up banners) that obstruct the view of exits, hotel/conference signage or other vendor booths are permitted.
7. The THRAC committee reserves the right to restrict the numbers of sponsorships with same or similar type industries and are subject to approval.
8. Space is assigned based on registration date.
9. Extra lunches are available. Please see online registration for cost.
10. Registration fees are not included except for the Keynote and Premium level sponsorship.
11. Further information will be emailed to all confirmed exhibitors/sponsors prior to the conference.

You will be required to upload your company logo and any other pertinent information specific to your sponsorship level to be included in the digital conference program guide. The upload link will be in your receipt from the THRAC conference at time of application submission. The conference committee reserves the right to edit organizational descriptions based on space availability.

Registration & Credit Card Payment Process

Go To the NOHRA website at toledoshrm.org and navigate to the Events section. Select, “Register for meeting & events option” located at the bottom of the drop-down menu. Hover over the “Sponsorships” option, at the top right of the page, and select “2026 THRAC Sponsorship”. This will display all available sponsorship levels for THRAC 2026. You may also use the QR Code below:



Choose the level of sponsorship you would like to provide and add it to your cart. Next, you will be prompted to enter the names of attendees and their lunch choices. Once you have entered this information, you can proceed to make your payment.

If you need an invoice, please input “**NOHRAPAYBYINVOICE**” in the promotional code area. **Invoices must be paid within 30 days of completing the online sponsorship form.** Submission of an invoice request does not guarantee availability or priority. All sponsorship, booth assignments, and limited opportunities are awarded based on date payment is received.

Please make checks payable to:

NOHRA

Attn: Anita Santus- THRAC

P.O. Box 748 Maumee, OH 43537

After making your payment, you will receive a receipt. If your sponsorship level requires additional information, there will be a link in the email of your receipt where you can upload the necessary information for your sponsorship level.

Thank you for your interest in sponsoring THRAC 2026!

2026 THRAC Advertising Specifications

Formats

The following formats are accepted for electronic files:

- Upload JPEG, PNG, HEIC/HEIF, WebP images (preferred format)
 - Under 50MB in size
 - Not more than 250 million total pixels (width x height)
 - WebP: only static images are supported currently
- Upload JPEG, PNG, HEIC/HEIF, WebP images
 - Under 50MB in size
 - Not more than 250 million total pixels (width x height)
 - WebP: only static images are supported currently
- Upload JPEG, PNG, HEIC/HEIF, WebP images
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