



# Sponsorships

Toledo Area Human Resource Association (TAHRA), representing over 300 Human Resource Professionals throughout Northwest Ohio and Southeast Michigan, is excited to provide sponsorship opportunities to the many wonderful Human Resource related Resource Partners in our area. Listed below is a menu of sponsorships available. Thank you in advance for your support!

**KEY SPONSORSHIP** \$ 1,100.00

A Key Sponsor is a year-long partnership between your business and TAHRA. By providing your on-going support to our organization, we offer you excellent business exposure. Key Sponsors will be given first priority on available ad-space for the membership directory and website. As a Key Sponsor you will receive:

- NEW!**
- Acknowledgement as a Key Sponsor at all TAHRA events.
  - Acknowledgement on TAHRA's website as a Key Sponsor.
  - Acknowledgement as General Membership Meeting Sponsor for one (1) business meeting. This includes recognition in the meeting announcements sent to all members, recognition at the meeting, and opportunity to distribute materials about your business at your sponsored meeting.
  - Acknowledgement as either the Rise and Shine Sponsor or Sweet Ending Sponsor at one (1) business meeting. This includes recognition in the meeting announcements sent to all members and recognition at the meeting.
  - **\*\* Please provide two giveaways valued at \$25 each for the general meeting.**

**GENERAL MEMBERSHIP MEETING SPONSOR** \$ 300.00

As a general meeting sponsor is a one-time commitment between your business and TAHRA. As a general meeting sponsor, you will receive:

- Recognition as meeting sponsor in the general membership meeting announcements sent out to all members.
- Acknowledgement as sponsor at the selected business meeting(s).
- The ability to distribute materials to members during the meeting by placing information at individual tables as well as to set up a vendor table before and during the meeting.
- Acknowledgement as a general membership meeting sponsor on TAHRA's website.
- **\*\* Please provide two giveaways valued at \$25 each for the general meeting.**

Sponsor two (2) General Member Meetings and save! (\$250 each meeting) \$ 500.00

Sponsor three (3) General Member Meetings and save even more! (\$233 each meeting) \$ 700.00

- RISE & SHINE OR SWEET ENDINGS SPONSORSHIP** \$ 200.00
- This sponsorship is a one-time commitment between your business and TAHRA. As a Rise & Shine (upgrading to hot breakfast) or Sweet Endings (dessert) Sponsor, you will receive:
- Recognition as the Rise & Shine Sponsor in the general membership meeting announcements sent out to all members, **OR...**
  - Recognition as the Sweet Endings sponsor in the general membership meeting announcements sent out to all members.
  - Acknowledgement as the Rise & Shine or Sweet Endings Sponsor at the selected business meetings.
  - Acknowledgement as the Rise & Shine or Sweet Endings Sponsor on TAHRA's website (Event Registration).
- Sponsor two (2) Meetings as Rise & Shine and/or Sweet Endings Sponsor and save! \$ 350.00
- Sponsor three (3) Meetings as Rise & Shine and/or Sweet Endings Sponsor and save even more! \$ 450.00
- WEBSITE ADVERTISING** \$ 300.00
- TAHRA offers to its members as well as the general public, an informational website about our organization. Gain exposure for your business by displaying a banner ad on the website for one quarter (3 months). Our members visit this site on a regular basis to receive updated news, executive committee minutes, job postings, and to make their monthly reservation for our meetings. Please visit our website at [www.toledoshrm.org](http://www.toledoshrm.org). As a Website Sponsor, you will receive:
- A banner that displays on the Home page of TAHRA for the entire quarter.
- Sponsor two (2) Quarters and save! \$ 500.00
- Sponsor the entire year and save even more! \$ 900.00
- SOCIAL EVENTS PACKAGE** Varies
- TAHRA offers a social events package to our Resource Partners where recognition is provided for sponsoring both the Golf Outing and SHRM Foundation fundraiser (e.g., Silent Auction). As a Social Events sponsor, you will receive:
- In addition to all benefits for each event, your company will be recognized at the registration table for each social event.
  - By committing to the Golf Outing, you will receive a 10% discount on our November social event where proceeds go to our community partner.
- CONFERENCE PACKAGE** Varies
- TAHRA offers a conference package to our Resource Partners where recognition is provided for sponsoring both the THRAC Conference and the Diversity Symposium. As a Conference Sponsor, you will receive:
- In addition to all benefits for each event, your company will be recognized at the registration table for each Conference.
  - By committing to THRAC in 2012, you will receive a 10% discount on TAHRA's Diversity Symposium Sponsorship in April 2013.